

— Areas of Expertise —

Video Editing | Sound Design | Colour Grading | Graphic Design
Screenwriting | Directing/Producing | Social Media Management

— Technical Competencies —

Premiere | After Effects | Avid | ProTools | Resolve | Photoshop | Lightroom
Illustrator | InDesign | Procreate | Frame.io | Wordpress | Shopify | Airtable

PROFESSIONAL EXPERIENCE

Video Editor, **Bobbi Brown-Estee Lauder** — Jan 2023 - Current

- Edit audio/video makeup content and tutorials for social channels.
- Assist designers with animation and motion graphics.

Video Editor [Freelance], **Hearst Media** — Jun 2022 - Nov 2022

- Edit video/audio content for a variety of Hearst Magazines: Delish, Cosmo, Veranda
- Keep viewer interest by adding relevant elements of audio/visual cues.

Key accomplishments: • Retain the stylistic voice and quality of Hearst in every deliverable
• Generate graphics, edit MOGRTS and basic colour correction

Lead Editor, **Within Ad Agency** — Nov 2021 - Jun 2022

- Edit 15-30s commercial spots for various social media and TVC platforms.
- Proficiency with in-asset copy and basic motion graphics for enhancing click-through rates.

Key Campaigns: • ABI Super Bowl, Virgin Galactic Space Launch

- Budweiser, Casper, Corkcicle, EightSleep, Jose Cuervo, Noggin (Nickelodeon), NY+Co, Stella, Thuma, 1800

Assistant Editor, **Within Ad Agency** — Mar 2021 - Nov 2021

- Ingest raw footage, create proxies, make selects and setup timelines for editors
- DIT on-set productions and data management

Founder-Content Creator, **The Parallax Company** — Nov 2020 - Current

- Produce, direct and edit photo and video content for my home fragrance brand.
- In-depth knowledge of editing, copywriting and packaging content for social media.

Technical Assistant, **NYU Post Production Centre** — Sep 2016 - May 2020

▸ Resolve software and hardware challenges for all students and faculty.

▸ Teach ingesting, transcoding and how to set up editing sessions to incoming students.

Key accomplishments: Awarded 'Best Technical Assistant' for both Audio and Video sections, 2 years in a row.

Director/Editor, **Where The Birds Go [NYU Short]** — Jan 2019 - May 2019

▸ Official Selection and Screening at Newfilmmakers NY Festival

Sound editor and Re-recording Mixer, **Green Eye [NYU Short]** — Apr 2018 - Jan 2019

Colourist, **The Grand [NYU Thesis]** — Dec 2017 - Feb 2018

— Education —

New York University, Tisch School of the Arts

BFA in Film and Television — May 2020

— Other Skills and Interests —

Photography/Videography | Website Design | Music | Linguistics (Trilingual)

Handcrafted Fragrance Business theparallaxcompany.com | Sports, Health and Wellness